

# the Potrero Community Voice

Published Monthly by the Potrero Boosters Neighborhood Association

February 2008

## Next Meeting – February 26 Potrero Hill Neighborhood House 953 DeHaro Street (at Southern Heights)

- 6:45 pm Social
- 7:00 pm Business Meeting  
Introductions / Welcome to New Members  
Treasurer's Report  
Neighborhood Issues
- 7:20 pm Bayview Police Captain John Loftus  
(tentative)
- 7:50 pm Break
- 8:00 pm Port of San Francisco Capital Plan  
with Brad Benson, SF Port

## President's Message

### *The Port of SF - The AT&T Park parking lot, and a Capital Plan*

The passage earlier this month of the Parks Bond brings more than \$33 million for the development of parks on SF Port property along the eastern shore of the City:

- Bayfront Park at Mission Bay
- Pier 70 Crane Cove Park at the end of 20th St.
- Warm Water Cove Park at the end of 24th St.
- Islais Creek Shoreline Park
- Heron's Head Park at the end of Cargo Way
- the Blue Greenway Trail, which runs along the waterfront from AT&T Park south to the City's boundary.

Following that success, the Port is finally moving forward with its development plans elsewhere along the waterfront, where their Capital Plan finds \$1.7 billion (with a 'b') of various needs. At Tuesday's Boosters meeting, Brad Benson of the Port will outline the Port's Capital Plan, and where the development of Seawall Lot 337 (better known as Parking Lot A at AT&T Park) fits into it. **Bring your questions, and your opinions about how the Port should handle this important development!**

Boosters and Hill residents should pay special attention to Seawall Lot 337, which is going through a development competition right now. Here's what the Port wants to do: *"Create a vibrant and unique mixed-use urban neighborhood focused on a major new public open space at the water's edge. This new neighborhood should demonstrate the best in sustainable development with a mix of public and economic uses that creates a public destination which enlivens the Central Waterfront, celebrates the San Francisco Bay shoreline, and energizes development at Mission Bay."*

And here's a great chance next week to weigh in directly on the proposals:

**Saturday, March 1, 2008**

**SWL 337 Public Workshop: 9:00 a.m. - 3:30 p.m.**

**At Jelly's, 295 Terry Francois Blvd., across from SWL 337**

SWL 337 contestants will present their proposals, and the community will have direct discussions and Q&A. This workshop will be under the direction of the SWL 337 Advisory Panel. (I am serving on this panel, which means I am especially interested in your opinions!)

Can't make it on March 1? Make your comments on the SWL 337 development proposals online!

[http://www.sfgov.org/site/port\\_page.asp?id=56101](http://www.sfgov.org/site/port_page.asp?id=56101)

## Important Issues for Potrero Hill in 2008

As we noted in this newsletter last year, 2007 was a very successful year for the Boosters' advocacy work for Potrero Hill. A lot of that success is due to a large and vocal Hill community that is aware of neighborhood and City issues. Our crime meetings have had a clear impact on public safety and community policing; our two (or more!) helipad advocacy groups have definitely affected, if not stopped, plans for helipads on top of our local hospitals. If you add up all the neighborhood associations, block groups, homeowners associations, the Merchants and Parents associations and other volunteer groups, you'll find that **nearly 2,000 Hill residents belong to at least one neighborhood advocacy group**. With a total Hill population of about 10,000, that is just an amazing statistic; other City neighborhoods envy our awareness and activity. But it always bears repeating: **we are only strong if we work together**. So get involved! Choose what is important to you on this list, and call or email Tony Kelly or Dick Millet (phone numbers in the newsletter and at [potreroboosters.org](http://potreroboosters.org)).

### **Plan Potrero Hill – new neighborhood re-zoning**

- Showplace Square / Central Waterfront planning
- Public Improvements – new parks, infrastructure, services in new neighborhoods
- Biotech companies in Showplace Square???
- Protecting Dogpatch from large office buildings
- Saving open space possibilities on & around Channel Street
- Historic building preservation in the new neighborhoods
- Cleaning up NC-2 zoning in commercial/residential districts
- Enforcement of the Residential Design Guidelines
- Demolitions, monster homes, and luxury housing

### **SF General Hospital rebuild and helipad**

### **Closing the Potrero Power Plant**

### **The SF Port**

- The AT&T Park parking lot / Seawall Lot 337
- Pier 70 – developing waterfront property
- The Blue/Greenway - public access and parks
- Environmental issues: diesel trucking, cement crushing

### **Quality of Life**

- Neighborhood crime watch / Project SAFE
- Neighborhood Emergency Response Teams
- Parks & Rec – improvements, and more public recreation opportunities
- Homeless and street issues – street camping, clean up, services, etc.
- Underground utilities

### **Social Stuff**

- The Annual Dinner, Potrero Hill History Night, the Holiday Party

### **Government liaison and support**

- Volunteer staff support at Supervisor Maxwell's office
- Support of Webster, Starr King, and other neighborhood schools

### **Membership / recruitment**

- Outreach to other neighborhood organizations
- New homeowners and new tenants

**Executive Committee Nominations due by March 25**

The Executive Committee of the Boosters works year-round to make the Boosters more visible in the neighborhood, and to make the neighborhood more visible in the City. These members of the Boosters are nominated for re-election in 2007:

- Tony Kelly, President
- Dick Millet, Vice President / Advocacy
- Audrey Cole, Vice President / Membership
- Robin Talmadge, Treasurer
- Joe Boss, Corresponding Secretary
- Hilary Cohen, Recording Secretary
- Ellen Kernaghan, Sergeant at Arms
- Jean Neblett and Kuzuri Jackson, Auditors

If you're interested in serving on the Committee, contact Tony Kelly at [president@potreroboosters.org](mailto:president@potreroboosters.org) or 415 341 8040.

Nominations are due by the end of the Boosters meeting on Tuesday, March 25; we'll have a brief election as part of our regular meeting on Tuesday, April 29.

**MEMBERSHIP**

**Renew Your Potrero Boosters Membership!** Now is the time to pay your dues and renew your membership through **2008**, if you haven't done so already! Just fill out the form below and send it in . . .

**COMMUNITY RESOURCES**

- City Hall** 1 Goodlett Place Rm 200 SF Ca 94102  
Web site: [www.sfgov.org](http://www.sfgov.org)
- Mayor Gavin Newsom** ph: 554-6141 fax 554-6160  
[gavin.newsom@sfgov.org](mailto:gavin.newsom@sfgov.org)
- Supervisor Sophie Maxwell** / District 10 (which includes Potrero Hill):  
ph: 554-7670 fax 554-7674  
[Sophie.Maxwell@sfgov.org](mailto:Sophie.Maxwell@sfgov.org)
- Bayview Police Station** 201 Williams St, SF 94124  
SFPD Web site: [www.sfgov.org/police/](http://www.sfgov.org/police/)  
Capt. John Loftus ph: 671-2300 fax 671-2345  
[SFPDBayviewStation@ci.sf.ca.us](mailto:SFPDBayviewStation@ci.sf.ca.us)  
822-8147  
Anonymous Tips 254-7185 (Officer Maurice Edwards)  
Abandoned autos 254-7120 (Officer Sue Lavin)  
Encampments 254-7120 (Ofc. Kevin Sanders, Alex Rodatos)  
Potrero Terrace/Annex 509-1408 (Ofc. Kevin Sanders, Alex Rodatos)  
987-6369 (Ofc. Tim Fowlie, George Ferraez)

**Potrero Boosters Executive Committee**

- |                       |                                                                                                            |          |
|-----------------------|------------------------------------------------------------------------------------------------------------|----------|
| President             | Tony Kelly                                                                                                 | 341-8040 |
|                       | <a href="mailto:president@potreroboosters.org">president@potreroboosters.org</a>                           |          |
| First Vice President  | Dick Millet                                                                                                | 861-0345 |
|                       | <a href="mailto:1stvp@potreroboosters.org">1stvp@potreroboosters.org</a>                                   |          |
| Second Vice President | Audrey Cole                                                                                                | 648-1926 |
|                       | <a href="mailto:2ndvp@potreroboosters.org">2ndvp@potreroboosters.org</a>                                   |          |
| Recording Secretary   | Hilary Cohen                                                                                               | 341-8441 |
|                       | <a href="mailto:recordingsecretary@potreroboosters.org">recordingsecretary@potreroboosters.org</a>         |          |
| Corresponding Sec.    | Joe Boss                                                                                                   | 826-2515 |
|                       | <a href="mailto:correspondingsecretary@potreroboosters.org">correspondingsecretary@potreroboosters.org</a> |          |
| Treasurer             | Robin Talmadge                                                                                             | 863-8925 |
|                       | <a href="mailto:treasurer@potreroboosters.org">treasurer@potreroboosters.org</a>                           |          |
| Sergeant-at-Arms      | Ellen Kernaghan                                                                                            | 824-5065 |
| Auditors              | Jean Neblett                                                                                               | 550-2613 |
|                       | Kuzuri Jackson                                                                                             | 826-8080 |

Webmaster: [webmaster@potreroboosters.org](mailto:webmaster@potreroboosters.org)

**Please visit our Web Site POTREROBOOSTERS.ORG**

**The Potrero Boosters Neighborhood Association** is devoted to issues of importance to the communities of Potrero Hill. Our goals are to act as a forum for concerned Potrero residents and to participate in policy and development decisions that affect the quality of life here on the Hill. Meetings are the last Tuesday of the month (7:00 p.m. at the Potrero Hill Neighborhood House) and are open to everyone, members and non-members.

**Dues:** Individual \$25, Household (couple) \$30, Senior \$20. (Make checks out to: "Potrero Boosters.") Mail check to Potrero Boosters, 1459 18th St., #133, San Francisco, CA 94107, or sign up online (coming soon).

Enclosed is \$\_\_\_\_\_ for \_\_\_ membership(s).      New \_\_\_ Renewal \_\_\_      Prefer e-mail newsltr (Y/N)? \_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Home Phone, Daytime Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Interests/Concerns** \_\_\_\_\_

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**The Potrero Community Voice**  
**Potrero Boosters Neighborhood Association**  
**1459 18th St. PMB 133**  
**San Francisco, CA 94107**

**Does your mailing label say 'DEC 07'?**  
**Renew your membership now!!**  
**Fill out the form above and send it in!**

**First Class**